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AI Experiment

October 19, 2014

For my exercise, I choose to envision the ideal. I needed to do this exercise. *Appreciative Living* gave me some ideas for things I want to change. This exercise helped me understand why I want to make the changes and what life could look like if they are carried out in an ideal situation.

It helped me define what success means to me and clearly communicate the direction I want my young business to take. I started my company, Myriad Insight, a few weeks after leaving France. Originally, my intent was to focus on family business dynamics. What I’ve discovered is the service my clients purchase is clarity. Family business is merely one of the audiences that want these services.

This has created an opportunity to pivot the organization into something I could not have foreseen even a few weeks ago. I thought my value was in the content I provided about family business, but I’ve realized my value is in the process and methodology I utilize that leads to clarity. This has led to offers from others to work together in ventures with my processes at the core to work in different settings outside of family business. I’ve struggled internally with this decision as I felt it took me away from family business, which was the original intent for starting the company. Financially, the new opportunities are lucrative. I want to make sure I’m pursuing them because I feel like it is the direction I should go, not because more money is on the table.

I’m now at a point where I need to play out what my life could be with either of these paths. The challenges I’ve helped family businesses overcome is one of clarity: clarity of roles, clarity of business objectives, and clarity of relationship dynamics. Ironically, I’m at a point that clarity is what I need for my business and it can be challenging to find.

This exercise helped me play out what this could be. Success to me is building an idea that impacts the lives of people through added clarity and intentional action focused on personal significance. I want to grow an idea. If more people lived a life they felt was significant and making a difference, our world would look dramatically different. This is the revolution I want to create. Family businesses are a critical piece of that puzzle, but they are only one piece. Saying yes to this opportunity does not take away my ability to work with families, but it does open more doors of opportunity to impact the world at the intersection of motivation and ability through added clarity.